

For Immediate Release

Tour Edge Releases New Hot Launch Fairway Woods

Fires up fairway wood price arena at \$119.99

Batavia, IL – Tour Edge Hot Launch line continues providing technologically advanced products at an affordable price with the release of Hot Launch fairway woods competitively retailed at \$119.99 each. Available in straight or draw models.



The Hot Launch fairway woods clubhead is constructed from 450 SS hyper steel and utilizes variable face thickness (VFT) to enhance rebound effect. The club's large sweet spot and VFT delivers maximum power across all areas of the face. The shallow face design combined with a low center of gravity creates the perfect high launching and low spin shots for peak distance.

Weight located in the sole of the club helps create a deep center of gravity for an easy launch and added forgiveness on off-center hits. The sole plate features four meticulously developed heel and toe canals designed to reduce turf drag for peak swing speeds at impact. Paired with a very light-weight shaft, ultralight Graffaloy ProLaunch Blue, the Hot Launch fairway wood is destined to be light and long.

A Draw version is also available. The draw model incorporates an offset hosel for slice-fighting control.

The Hot Launch fairway woods carry Edge's lifetime warranty, and 30-day play guarantee. Available in Graffaloy ProLaunch Blue shaft - tip responsive design which allows all types of golfers to maximize distance through improved launch angles. Manufactured in 3, 4, 5, 7 woods; Draw models 3, 5, 7 woods. Suggested retail: \$119.99. For more information, call (800) 515-3343 or visit www.touredge.com.

Located in Batavia, IL, Tour Edge manufactures and sells golf clubs under both the Exotics and Tour Edge brands. Exotics golf clubs are for those who demand the finest performing golf clubs in the world. With experienced designers and smaller production runs, Exotics by Tour Edge can bring futuristic technologies to the marketplace months, even years, ahead of its time. Exotics' manufactures the finest quality, high-technology golf clubs and hand-assembles them one club at a time. The company's clubs are distributed throughout the United States and the world. High resolution images are available at www.touredge.com (select media site).

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